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ABSTRACT

Responses to questionnaires completed by participants in a conference and three workshops on Connecticut cable television provided data on: (1) how respondents were informed of the conference; (2) fulfillment of expectations; (3) whether respondents would attend additional workshops; and (4) reactions to individual components of the conference and workshops. Tabular summaries are provided and the individual comments of participants are recorded. (EMH)

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INSTITUTE OF PUBLIC SERVICE
THE UNIVERSITY OF CONNECTICUT
STORRS, CONNECTICUT

ED129276

SUMMARY STATEMENT

"MAKING CABLE WORK" PROJECT*

Conference Evaluation, September 27, 1975, Hartford CATV

BY: Robert A. Baukus
Special Research Technician
11/10/75

U S DEPARTMENT OF HEALTH
EDUCATION & WELFARE
NATIONAL INSTITUTE OF
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IR004059

*This survey was partially financed by a grant from the Commission for Higher Education, State of Connecticut, under Program IMPACT, College Community Service Programs, Title I of Higher Education Act of 1965.

SUMMARY STATEMENT

"MAKING CABLE WORK" PROJECT

Conference Evaluation, September 27, 1975, Hartford CATV

-Total of 68 participants responded to the Questionnaire.

-73.5% of the respondents were informed about the conference via the conference flyer (58.8) and the conference mailing program (14.7). MCW information distribution to target population seems very adequate.

-The majority of the respondents felt that the conference was what they had expected. Under the assumption that the participants had expected an adequate conference, this provides an overall indication of the quality of the conference.

-60.3% of the respondents replied yes to the question 6 which asked if they would attend the workshops designed for council members. 27.9% did not answer question 6. Many added a third alternative to the two provided. (Don't Know). It may be safe to assume that a fair percentage of the 27.9% will consider attending when information and dates are released.

-Topics-Comments

(#2) Options for cable in Connecticut and Federal Development Policy were not rated by the respondent very favorably (see data summary sheets).

Kalba's presentation Least Liked

Kalba's content and Ungar's content uniform negative EVALUATION

(#3) Policy
"-assume responsibility that public sector has not assumed."
-from cable people-"focus not clear if directing information for layman"--
"should have been more of a "nuts & bolts"
"-conference at end not beginning of project"
"-workshop at cable company"
"-basics of public access"

"MAKING CABLE WORK"

Confidential Appraisal of the Conference:
"Public Use of Public Channels"

1) How did you learn about the conference

	ABSOLUTE FREQ	% RELATIVE FREQ	MODAL
Through the conference flyer	40	58.8	*
IFS Newsletter	3	4.4	
Local Advisory Council	3	4.4	
Town Chief Executive	1	1.5	
Conference program mailing	10	14.7	
Superintendent of Schools	1	1.5	
Other (specify) (friends & co-workers)	10	14.7	

2) You came to this conference with some sort of expectation as to what you might get out of it. Would you tell us whether, all in all, the conference:

	ABSOLUTE FREQ	% RELATIVE FREQ	MODAL
a) amply measured up to your expectations	17	25.0	
b) was about what you had hoped	35	51.5	*
c) fell short of what you expected	16	23.5	

3) What did you like most about the Conference?

Please evaluate the following items on a 1 - 5 scale (1 = very poor, 2 = poor, 3 = adequate, 4 = good, and 5 = excellent). Circle one.

<u>Morning Session</u> (Charts Topic I & II)

Topic I "Public Interest in Cable"
a. Content 1 2 3 4 5
b. Presentation 1 2 3 4 5
c. Other (specify) _____

Topic II "Options for Cable in Connecticut
a. Content 1 2 3 4 5
b. Presentation 1 2 3 4 5
c. Other (specify) _____

Topic III "Federal Development Policy"
a. Content 1 2 3 4 5
b. Presentation 1 2 3 4 5
c. Other (specify) _____

TOPIC I " PUBLIC INTEREST IN CABLE"

CONTENT

	ABSOLUTE FREQ	RELATIVE FREQ (%)	MODAL RESPONSE
1. Very Poor	3	4.4	
2. Poor	3	4.4	
3. Adequate	12	17.6	
4. Good	34	50.0	*
5. Excellent	13	19.1	
6. No Answer	3	4.4	

PRESENTATION

	ABSOLUTE FREQ	RELATIVE FREQ (%)	MODAL RESPONSE
1. Very Poor	2	2.9	
2. Poor	1	1.5	
3. Adequate	10	14.7	
4. Good	29	42.6	*
5. Excellent	25	36.8	
6. No Answer	1	1.5	

TOPIC II "OPTIONS FOR CABLE IN CONNECTICUT"

CONTENT

	ABSOLUTE FREQ	RELATIVE FREQ (%)	MODAL RESPONSE
1. Very Poor	3	2.9	
2. Poor	12	17.6	
3. Adequate	20	29.4	*
4. Good	19	27.9	
5. Excellent	12	17.6	
6. No Answer	3	4.4	

PRESENTATION

	ABSOLUTE FREQ	RELATIVE FREQ (%)	MODAL RESPONSE
1. Very Poor	4	5.9	
2. Poor	10	14.7	
3. Adequate	28	41.2	*
4. Good	15	22.1	
5. Excellent	9	13.2	
6. No Answer	2	2.9	

TOPIC III "FEDERAL DEVELOPMENT POLICY"

CONTENT

	ABSOLUTE FREQ	RELATIVE FREQ (%)	MODAL RESPONSE
1. Very Poor	3	4.4	
2. Poor	11	16.2	
3. Adequate	22	32.4	*
4. Good	22	32.4	
5. Excellent	9	13.2	
6. No Answer	1	1.5	

PRESENTATION

	ABSOLUTE FREQ	RELATIVE FREQ (%)	MODAL RESPONSE
1. Very Poor	1	1.5	
2. Poor	10	14.7	
3. Adequate	20	29.4	*
4. Good	18	26.5	
5. Excellent	18	26.5	
6. No Answer	1	1.5	

PANEL DISCUSSION "PUBLIC POLICY AND PUBLIC USE"

CONTENT

	ABSOLUTE FREQ	RELATIVE FREQ (%)	MODAL RESPONSE
1. Very Poor	3	4.4	
2. Poor	6	8.8	
3. Adequate	19	27.9	
4. Good	21	30.9	*
5. Excellent	14	20.6	
6. No Answer	5	7.4	

PRESENTATION

	ABSOLUTE FREQ	RELATIVE FREQ (%)	MODAL RESPONSE
1. Very Poor	2	2.9	
2. Poor	4	5.9	
3. Adequate	18	26.5	
4. Good	25	36.8	*
5. Excellent	12	17.6	
6. No Answer	7	10.3	

QUESTION 4 & Other Comments (Ques. 3)

TYPICAL COMMENTS

"need more facts, less rhetoric!"
"smaller discussion groups chaired by a panelist"
"lack of technical aspects"
"panel too large - not enough audience participation"
"material presented was too general in scope"
"what about multi-media presentations"
"many people said everything was fine (appx. 16)
"too much on Hartford"
"the studio setting"

5) Are you a member of a Local Advisory Council?

	ABSOLUTE FREQ	RELATIVE FREQ (%)	MODAL
Yes	31	45.6	
No	33	48.6	*
No Answer	4	5.9	

6) Would you attend a series of three (3) workshops designed for Council members?

	ABSOLUTE FREQ	RELATIVE FREQ (%)	MODAL
Yes	41	60.3	*
No	8	11.8	
No Answer	19	27.9	

11/10/75
R. A. Baukus

INSTITUTE OF PUBLIC SERVICE

THE UNIVERSITY OF CONNECTICUT

STORRS, CONNECTICUT

SUMMARY STATEMENT
"MAKING CABLE WORK" PROJECT*

1) WORKSHOP # 1 - NOVEMBER 22, 1975 - VALLEY CABLEVISION, INC.
Seymour

2) WORKSHOP # 2 - DECEMBER 6, 1975 - UNIVERSITY OF BRIDGEPORT

BY: Robert A. Baukus
Special Research Technician

1-19-76

* This survey was partially financed by a grant from the Commission for Higher Education, State of Connecticut, under Program IMPACT, College Community Service Programs, Title I of Higher Education Act of 1965.

"MAKING CABLE WORK" PROJECT

Summary Statement

Evaluation - WORKSHOP # 1

Total Number of Returned Questionnaires - 17

1) Did you find the portapak demonstration useful?

	1 Extremely Useful	2 Very Useful	3 Fairly Useful	4 Little Use	5 Not Useful At All	0 = no reply
Absolute Frequency	4	5	5	2	1	2
Percentage	21.1	26.3	26.3	10.5	5.3	10.5

2) Did you have previous "hands on" experience with the portapak?

0 = no reply

	Yes ☐	No ☐	
Absolute Frequency	11	6	2
Percentage	57.9	31.6	10.5

3) Do you feel that you NOW have enough knowledge of the portapak to use it to develop tapes for access programming?

0 = no reply

	1 Feel Confident of Your Ability to Use Portapak	2 Know Enough to Handle Portapak	3 Need More Practice	
Absolute Frequency	7	0	9	3
Percentage	36.8	0	47.4	15.8

4) Do you feel that the workshop has improved your ability to become active in the organization of a community access channel?

0 = no reply

	1 Great Improvement	2 Some Improvement	3 Little Improvement	4 No Improvement	
Absolute Frequency	3	9	4	1	2
Percentage	15.8	47.4	21.1	5.3	10.5

5) Are there additional topic areas you would like to have covered in the workshop discussion of community access channels? Please comment.

Total Number of Comments = 9

Summary comments:

1. "limitations on programming content"
2. "'need for funding' paid staff"
3. "'how to' list for the novice"
4. "more examples of community access"
5. "successful approaches to getting organized"
6. "viewing reading access videotapes"
7. "state funding sources"
8. "how to increase community access"
9. "working with citizens, elderly, etc."

6) Do you feel that the workshop has improved your ability to become active in the organization of an educational access channel? 0 = no reply

	1 Great Improvement	2 Some Improvement	3 Little Improvement	4 No Improvement At All	
Absolute Frequency	4	9	5	1	0
Percentage	21.1	47.4	26.3	5.0	0

7) Are there any additional topic areas you would like to have covered in the workshop discussion of educational access channels? Please comment.

Total number of comments = 5

Summary comments:

1)"case studies"
2)"actual productions of an educational program"
3)"finding details"
4)"representatives from a well developed educational access channel"
5)"examples of advanced uses"

8) How would you rate overall utility of this workshop? 0 = no reply

	1 Extremely Useful	2 Very Useful	3 Fairly Useful	4 Little Use	5 Not Useful At All	
Absolute Frequency	2	6	7	2	0	2
Percentage	10.5	31.6	36.8	10.5	0	10.5

9) Are you a member of a local advisory council? Yes ☐

No ☐ 0 = no reply

Name of Participant _____ (optional)

Municipality or Council _____ (optional)

Any suggestions on the format for future workshops?

	10	9	0
Absolute Frequency			
Percentage	52.3	47.4	0

Total number of comments = 4

Summary statements:

1) "small group meeting that rotates to produce more interaction and increased interest"

2) "presiding officer should conform to printed agenda speaker should participate on panel"

3) "more first hand experiences of access channels and fundings"

4) "more examples of advanced and sophisticated uses"

10) Did you attend the September 26th Conference at CPTV? Yes ☐

No ☐

0 = no reply

	12	7	0
Absolute Frequency			
Percentage	63.2	36.8	0

11) How did you learn about the workshop? (check the following)

IPS Newsletter	1	Town Librarian	5
Workshop Mailing	2	Council Chairman	___
Town Chief Executive	___	Franchise Operator	___
Superintendent of Schools	4		

	1	2	4	5	0
Absolute Frequency	9	6	1	2	1
Percentage	47.4	31.6	5.3	10.5	5.3

12) Do you plan to attend future workshops in Bridgeport and Meriden?

Yes ☐ No ☐ 0 = no reply

Absolute Frequency	18	0	3
Percentage	84.2	0	15.8

"MAKING CABLE WORK"

WORKSHOP # 2 - EVALUATION

SUMMARY EVALUATION

Total No. of Returned Questionnaires - 9

1. Do you feel that the workshop has improved your ability to become active in the organization of a government access channel?

	1 Good Improvement	2 Some Improvement	3 Little Improvement	4 No Improvement At All
Absolute Frequency	4	5	0	0
Percentage	44.4	55.6	0.0	0.0

2. Do you feel that the examples of government access channels discussed during the workshop were representative of your local needs and problems?

	1 Extremely Representative	2 Very Representative	3 Fairly Representative	4 Unrelated to My Local Needs and Problems
Absolute Frequency	2	4	3	0
Percentage	22.2	44.4	33.3	0.0

3. Are there additional topic areas you would like to have covered in the workshop discussions that you attended on government access channels? Please comment.

Total number of comments = 2

1) "specific examples of programming in Connecticut"

2) "utility of having such a channel in the first place"

4. Did you find the PUCA discussions useful?

	1 Extremely Useful	2 Very Useful	3 Fairly Useful	4 Little Use	5 Not Useful At All
Absolutel Frequency	0	6	3	0	0
Percentage	0.0	66.7	33.3	0.0	0.0

5. Were there any additional issues related to the PUCA and the role of the municipalities you would like to have covered in the discussion? Please comment.

   Total number of comments = 2

   1) "no - well rounded"

   2) "the PUCA appears to be not willing to be helpful to CATV interest"

6. Do you feel that you NOW have enough awareness of programming and video technology to become active in the development of government access programming?

	1 Expert Knowledge	2 I Feel I Have Adequate Knowledge	3 I Know Some But Would Like to Know More	4 I Know Little About the Topics
Absolute Frequency	2	3	4	0
Percentage	22.2	33.3	44.4	0.0

7. How would you rate the overall utility of this workshop?

	1 Extremely Useful	2 Very Useful	3 Fairly Useful	4 Little Use	5 Not Useful At All
Absolute Frequency	5	4	0	0	0
Percentage	55.6	44.4	0.0	0.0	0.0

8. Are you a member of a Local Advisory Council?

	Yes ☐	No ☐	0 = no reply
Absolute Frequency	4	4	1
Percentage	44.4	44.4	11.1

9. Did you attend the September 26 Conference at CPTV?

	Yes	No
Absolute Frequency	6	3
Percentage	66.7	33.3

10. Did you attend the November 22 Community Access Workshop at Valley Cable Vision?

	Yes	No
Absolute Frequency	6	3
Percentage	66.7	33.3

11. How did you learn about the workshop? (check the following)

IPS Newsletter	1	Town Chief Executive	
Workshop Mailing	2	Town Librarian	6
Supt. of Schools		Franchise Operator	7
Council Chairman	4		

0 = no reply

	1	2	4	6	7	0
Absolute Frequency	2	3	1	1	1	1
Percentage	22.2	33.3	11.1	11.1	11.1	11.1

Would you like to serve on the Steering Committee for Workshop # 4 in February?

	Yes	No
Absolute Frequency	1	8
Percentage	11.1	88.9

pp 1/10/76

INSTITUTE OF PUBLIC SERVICE
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STORRS, CONNECTICUT

SUMMARY STATEMENTS
"MAKING CABLE WORK" PROJECT*

1) WORKSHOP #3 - January 29, 1976 - CABLE RAVE
Meriden, Conn.

2) FINAL SURVEY INSTRUMENT -
LOCAL ADVISORY COUNCIL QUESTIONNAIRE #2

BY: Robert A. Baukus
Special Research Technician

4/9/76

*This survey was partially financed by a grant from the Commission for Higher Education, State of Connecticut under Program IMPACT, College Community Service Programs, Title I of Higher Education Act of 1965.

WORKSHOP #3

"Making Cable Work" Project

PARTICIPANT CONFIDENTIAL EVALUATION

CableRAVE
22 Liberty Street
Meriden, Conn.
Thursday, Jan. 29, 1976

Summary Statement

Total Number of Returned Questionnaires - 16

1) Did you find the discussion of programming of Channel CableRave Useful?

	1 Extremely Useful	2 Very Useful	3 Fairly Useful	4 Little Use	5 Not at All Useful	No Reply
Absolute Frequency	3	11	2	0	0	0
Percentage	18.8	68.8	12.5	0.0	0.0	0.0

2) Did the discussion of funding sources provide useful information?

	1 Extremely Useful	2 Very Useful	3 Fairly Useful	4 Little Use	5 Not at All Useful	No Reply
Absolute Frequency	0	6	10	0	0	0
Percentage	0.0	37.5	62.5	0.0	0.0	0.0

3) Do you feel that the workshop has improved your ability to become active in the organization of educational and instructional activities on your local channel?

	1 Extreme Improvement	2 Great Improvement	3 Some Improvement	4 Little Improvement	5 No Improvement at All	No Reply
Absolute Frequency	3	7	6	0	0	0
Percentage	18.8	43.8	37.5	0.0	0.0	0.0

4) Did the tape of the "Public Use of Public Channel's" Conference at CPTV provide you with helpful information?

	1 Extremely Helpful	2 Very Helpful	3 Fairly Helpful	4 Little Help	5 Not Helpful At All	No Reply
Absolute Frequency	1	3	2	0	0	10
Percentage	6.3	18.8	12.5	0.0	0.0	62.5

5) Did you feel that the "Call-In" from Meriden-Wallingford CATV viewers was successful?

	1 Extremely Successful	2 Very Successful	3 Fairly Successful	4 Somewhat Successful	5 Not Successful at All	No Reply
Absolute Frequency	0	3	1	0	0	12
Percentage	0.0	18.8	6.3	0.0	0.0	75.0

6) Do you think that the "call-in" system could be utilized on your local channel?

☐ yes ☐ no ☐ don't know ☐ I intend to find out No Reply

Absolute Frequency	5	0	1	1	9
Percentage	31.3	0.0	6.3	6.3	56.3

7) How would you rate the overall utility of this workshop?

	1 Extremely Useful	2 Very Useful	3 Fairly Useful	4 Little Use	5 Not at all Useful	No Reply
Absolute Frequency	3	10	1	0	0	2
Percentage	18.8	62.5	6.3	0.0	0.0	12.5

8) Are you a member of a Local Advisory Council ☐ Yes ☐ No No Reply

Absolute Frequency	9	7	0
Percentage	56.3	43.8	0.0

Name of Participant 68.8 given (optional)

Municipality or Council _____ (optional)

9) Did you attend the September 26 Conference at CPTV? ☐ Yes ☐ No No Reply

Absolute Frequency	8	7	1
Percentage	50.0	43.8	6.3

Did you attend the Workshop #1?	Yes ☐	No ☐	No Reply
Absolute Frequency	6	7	3
Percentage	37.5	43.8	18.8

Did you attend the Workshop #2?	Yes ☐	No ☐	No Reply
Absolute Frequency	7	7	2
Percentage	43.8	43.8	12.5

10) Did you like the format of this workshop?	Yes ☐	No ☐	No Reply
Absolute Frequency	14	1	1
Percentage	87.5	6.3	6.3

"program lasted too long"
"yes - but talk was too long"
"like sharing with other members"

11) How did you learn about workshop? (check the following:)

	Absolute Frequency	Percentage
IPS Newsletter	6	37.5
Workshop Mailing	5	31.3
Supt. of Schools	1	6.3
Council Chairman	1	6.3
Town Chief Executive	0	0.0
Town Librarian	1	6.3
Franchise Operator	2	12.5
Other (please explain)	2	12.5

Sources listed in other category:

-steering committee
-School Audio Visual Director

R. Baukus
1/10/76

FINAL SURVEY INSTRUMENT

"MAKING CABLE WORK"

PROJECT

Local Advisory Council Questionnaire #2

SUMMARY STATEMENT

Total Number Of Returned Questionnaires = 33

Please put a check on the answer point that corresponds to the best answer to the questions.

1) How many workshops of the "Making Cable Work" Project did you attend? (please put a check to indicate attendance)

a) CPTV Conference ☐ b) Workshop #1 ☐ c) Workshop #2 ☐

Absolute Frequency	21	23	21
Percentage	63.6	69.7	63.6

d) Workshop #3 ☐ e) Workshop #4 ☐

Absolute Frequency	24	17
Percentage	72.7	51.5

2) Are you a member of a Local Advisory Council? Yes ☐ No ☐ No Reply ☐

Absolute Frequency	17	15	1
Percentage	51.5	45.5	3.0

a) Name of Participant 90.9 % given (optional)

b) Municipality or Council (optional)

c) Franchise area (optional)

3a) Is your Local Advisory Council (LAC) organized and currently active?

	1 Extremely Active	2 Very Active	3 Fairly Active	4 Little Activity	5 No activity at all	6 Con't know, never contacted	0 No Reply
Absolute Frequency	0	5	9	5	5	3	6
Percentage	0.0	15.2	27.3	15.2	15.2	9.1	18.2

3b) Please comment on the exact nature of the current activities of your LAC.

"We are poorly informed on Cable activities kept in dark about local activities"
"Know nothing of legislation"
"We meet b:monthly"
"Nothing"
"Will be writing guidelines for access channels"
"Seeking to establish public access thru trial program, securing equipment, advising on selection of director of community access"
"Inventoried hardware & software in each town; had DCA presentation on governmental channel, plan to study uses of access channels"
"held public meetings to explain function of CPTV"
"Invoking & re-consideration of the franchise tariff to require drops at all schools at no cost"
"It is impossible to find out who the other council members are or anything about advisory council functions"
"No publicity about council, e.g. who is on it, how appointed, what they do; if they meet."

4) How many members have been appointed to your local advisory council? (Please circle)

	a) 5 or less	b) 6-10	c) 11-15	d) 16-20	e) 21 or more	No Reply
Absolute Frequency	2	6	1	7	8	9
Percentage	6.1	18.2	3.0	21.3	24.2	27.3

5) How would you rate your council's effectiveness. (Please circle)

	a) Very Good	b) Good	c) Fair	d) Poor	No Reply
Absolute Frequency	2	8	5	11	7
Percentage	6.1	24.2	15.3	33.3	21.2

6) What is your sex? (Please circle)

	a) Male	b) Female	No Reply
Absolute Frequency	17	15	1
Percentage	51.5	45.4	3.0

7) What is your age? (Please circle)

	a) 25-30 yrs.	b) 30-35 yrs.	c) 35-40 yrs.	d) 40-45 yrs.	No Reply
Absolute Frequency	4	3	7	0	2
Percentage	12.1	9.1	21.2	0.0	6.1

	e) 45-50 yrs.	f) 50-55 yrs.	g) 55-60 hrs.	h) 60-65 yrs.	I) 65 and over.
Absolute Frequency	5	8	1	3	0
Percentage	15.2	24.2	3.0	9.1	0.0

8) What is your occupation? _____

Occupation	N	%	N=33
Public Administration	0	0	
School Administration	1	3	
College Educator	3	9	
School Educator	3	9	
Audio Visual Specialist	8	24.2	
Librarian	6	18.1	
Business	1	3	
Professional	3	9	
Craftsman	0	0	
Clergy	0	0	
Cable Operator	4	12.1	
Housewife	3	9	
Retired	1	3	
Not Listed	33	99.4[a]	

[a]Columns do not total 100 percent due to rounding.

9) Did you discuss information and/or activities that you learned about at the "Making Cable Work" conference and workshops with other members of your LAC who did not attend the meetings?

	1 Always	2 Usually	3 Sometimes	4 Never	No Reply
Absolute Frequency	8	11	4	4	6
Percentage	24.2	33.3	12.1	12.1	18.2

10) How would you rate the overall utility of:

Conference:	1 Extremely Useful	2 Very Useful	3 Fairly Useful	4 Little Use	5 Not Useful at All	No Reply
Absolute Frequency	7	10	10	0	0	6
Percentage	21.2	30.3	30.3	0.0	0.0	18.2

Workshops:	1 Extremely Useful	2 Very Useful	3 Fairly Useful	4 Little Use	5 Not Useful at All	No Reply
Absolute Frequency	6	14	11	0	0	2
Percentage	18.2	42.4	33.3	0.0	0.0	6.1

11) Have the "Making Cable Work" Project Workshops influenced you and/or your Local Advisory Council (LAC) in any of the following areas·

No Reply	Great Improve-ment	Some Improve-ment	Little Improve-ment	No Improve-ment	Uncertain	
16 48.5	1 3.0	5 15.2	4 12.1	3 9.1	4 12.1	Internal organization of LAC
16 48.5	1 3.0	3 9.1	6 18.2	2 6.1	5 15.2	Relationship between community and LAC
16 48.5	3 9.1	5 15.2	2 6.1	3 9.1	4 12.1	Relationship between cable operator and LAC
16 48.5	1 3.0	1 3.0	3 9.1	5 15.2	7 21.2	Improved funding methods
8 24.2	7 21.2	15 45.5	2 6.1	0 0.0	1 3.0	Awareness of CATV rules and regulations
9 27.3	8 24.2	13 39.9	2 6.1	0 0.0	1 3.0	Awareness of CATV tech-nology
11 33.3	3 9.1	8 24.2	5 15.2	3 9.1	3 9.1	Community awareness of CATV and its potential
11 33.3	6 18.2	10 30.3	4 12.1	1 3.0	1 3.0	Awareness of program production methods
13 39.4	8 24.2	8 24.2	2 6.1	1 3.0	1 3.0	Awareness of educational and instructional pro-gramming
14 42.4	1 3.0	0 0.0	7 21.2	7 21.2	4 12.1	Increase in number of community access users
13 39.4	1 3.0	3 9.1	7 21.2	6 18.2	3 9.1	Development of government access programming
10 30.3	7 21.2	10 30.3	2 6.1	2 6.1	2 6.1	Development of educational & instructional program-ming
14 42.4	3 9.1	7 21.2	2 6.1	4 12.1	3 9.1	Improvement in overall effectiveness of LAC
12 36.4	5 15.2	5 15.2	8 24.2	1 3.0	2 6.1	Awareness of programming sources
15 45.5	1 3.0	4 12.1	3 9.1	6 18.2	4 12.1	Development of working relationship with other LAC's
14 42.4	1 3.0	4 12.1	5 15.2	5 15.2	4 12.1	Development of a public information campaign
16 48.5	1 3.0	0 0.0	2 6.1	9 27.3	5 15.2	Contact with local ethnic resource groups

12) Do you feel that additional cable television workshops and conferences should be organized for our State. Please comment.

"Make a videotape of Dr. Howard Jacobson's lecture available for all councils"
"Organize, structure and present cable information to the State Legislature"
"Workshop topic stressing the need to use the CATV potential or lose it"
"Workshops are needed that will stimulate regional school systems' involvement with CATV"
"Don't stop now - continue a program of public awareness of CATV"
"Need to stress community access"
"Yes - sponsored and coordinated by IPS"
"Develop a public information campaign about CATV"
"Workshop on organizing grass roots participation for government and public access channels"
"More information about FCC regulations of CATV indicating stressing issues such as copyright"

"PUCA and its relations to CATV in Connecticut"
"No, workshops accomplish little"
"Present active CATV programmers to the council members so ideas and tapes can be exchanged"

	Yes	No	No Reply
Absolute Frequency	27	4	2
Percentage	81.1	12.1	6.1

13) Would you or your Council (LAC) like to review edited tapes of the CPTV Conference and the Workshop Series?

	Yes ☐	No ☐	No Reply
Absolute Frequency	14	9	10
Percentage	42.4	27.3	30.3

RB

IPS - 4/2/76